

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Wheeler et al.) I hereby certify that this paper is being
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Filed : October 24, 2003) United States Patent and Trademark
Title : "Source Detection) Office on this date:
Apparatus and Method for)
Audience Measurement") December 8, 2008
Art Unit : 2425)
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RESPONSE TO THE OFFICIAL ACTION MAILER ON NOVEMBER 13, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is responsive to the official action mailed on November 13, 2008. Please consider the accompanying remarks.

Status of the Claims is reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 20 of this paper.